

Digital inclusion KPIs

		2022	2023
Digital Inclusion Benchmark (WBA)	Ranking Position	1°	1°
Connectivity	Own and third-party premises reached by UBB	168,057,417	173,071,315
	Percentage of mobile coverage in rural areas in our main markets	80% - 99%	82% - 99%
	LTE/4G coverage	90%	92%
	Spain		
	Percentage of mobile coverage in rural areas	94%	95%
	Percentage 4G coverage	98%	98%
	Percentage 5G coverage ¹	85%	87%
	Germany		
	Percentage of mobile coverage in rural areas	99%	99%
	Percentage 4G coverage	100%	100%
	Percentage 5G coverage ²	80%	95%
	Brazil		
	Percentage of mobile coverage in rural areas	80%	82%
	Percentage 4G coverage	96%	96%
	Percentage 5G coverage ³	NA	48%
	UK		
	Percentage of mobile coverage in rural areas	99%	99%
Percentage 4G coverage	99%	99%	
Percentage 5G coverage	43%	51%	
Accessibility of products and services	Number of products and services evaluated according to accessibility criteria ⁴	28	26
Affordability - Universal Service	Millions of euros	212	139
Digital skills training	Beneficiaries of digital skills development programs ⁵	1,305,715	1,251,354
	Beneficiaries of basic digital skills development programs	1,779	333
	Beneficiaries of intermediate digital skills development programs	1,299,086	1,243,743
	Beneficiaries of advanced digital skills development programs	4,850	7,278

¹ Spain's technical criteria 74%.

² Germany's technical criteria 84%.

³ Brazil's technical criteria 14%.

⁴ The number of products and services assessed against accessibility criteria in 2022 has changed from the number given in the previous Sustainability Report due to a reporting error. The relevant corrections have been made.

⁵ A total of 1,251,354 people have been trained through the following projects: "Lanzaderas", "Conecta Empleo", "Piensa en Grande", "Competencias Digitales de Educadores" and "Escuela 42".